

Professional Development Forum for Financial Mentors

An aerial photograph of a coastal city. In the foreground, a large, modern building with a white roof and multiple stories is visible. The city extends to the water's edge, with various buildings and green spaces. A large body of water, likely a bay or harbor, occupies the right side of the image. In the background, a hill rises above the city, and the sky is blue with some clouds.



12-14 August 2025

FinCap
Got it together



**Hamilton Budgeting
Advisory Trust**
Building Financial Capability



Welcome

Stronger Together New Horizons Forum

Ko te pae tawhiti, whāia , kia tata

Tēnā koutou, Sponsors and Partners,

We are delighted to announce the second Stronger Together Professional Development Forum for Financial Mentors will be held at the Waipuna Hotel and Conference Centre in Auckland. The theme ***"New Horizons - Ko te pae tawhiti, whāia , kia tata"*** captures our collective aspiration to overcome the challenges and embrace the opportunities that lie ahead in the evolving landscape of financial mentoring, so that as a sector we can best support and empower our communities.

The environment for financial mentors has become increasingly complex, with growing demand for services reflecting the high levels of hardship in our communities. The role of financial mentors has never been more vital. These dedicated professionals are on the frontlines, helping people navigate financial stress and instability, and it is this unwavering commitment to them and their mahi in the community that we are here to support.

This forum provides an invaluable opportunity for professional development, peer support, networking and shared learning. It is a space for reflection on how we can continue to work together more effectively, fostering collaboration for a stronger future, and together looking for innovation in the sector.

We warmly invite sponsors and partners, and thank you in advance for your generous and crucial support. Your involvement makes this event possible and also directly contributes to the sustainability and growth of the financial mentoring sector. Together, we are able to ensure that the vital services we provide are not just maintained but continue to thrive in meeting the ever-increasing needs of our communities.

The Stronger Together Forum is a testament to our collective resilience and commitment to making a meaningful difference. We look forward to the insights, connections, and opportunities that will emerge over the coming days as we continue to strengthen and support one another.



Financial Mentoring in Aotearoa

Building Financial Capability

New Zealand Financial Mentors & Budget Advisory Services

Supporting Financial Wellbeing in Aotearoa

Financial mentors and budget advisory services provide free, confidential, and independent support to individuals and whānau facing financial hardship. Whether struggling with debt, unexpected expenses, or cost-of-living pressures, trained mentors help clients develop practical financial strategies, negotiate with creditors, access hardship provisions, and build long-term financial resilience.

Collaboration & Advocacy

New Zealand's financial mentoring services operate within a nationwide network of community organisations, working with:

- Government agencies to influence policies that promote financial well-being.
- Banks, utilities, and lenders to improve hardship provisions and ensure fair treatment.
- Debt collection agencies and dispute resolution schemes to promote ethical debt recovery practices.
- Other community services, such as housing support, food banks, and mental health providers, to offer wraparound assistance.

By advocating for systemic change, financial mentors help ensure individuals receive fair treatment and necessary support.

Professional Development & Sector Growth

The Building Financial Capability (BFC) sector is continuously evolving, with a strong focus on training, accreditation, and peer support.

Financial mentors engage in:

- Ongoing professional development to maintain high service standards.
- Regional and national collaborations to share best practices.
- Advocacy initiatives to strengthen consumer protections and financial policies.

The Benefits of Financial Mentoring for Your Community in Financial Hardship

When financial matters spiral out of control, they can quickly escalate into a major crisis. Many New Zealanders face times when they struggle to pay for basic necessities like food, rent, or their mortgage, while managing multiple debts from credit cards or personal loans.

Financial mentors in New Zealand offer crucial support to individuals navigating these challenging situations, in their goal to achieve financial sustainability. The mentors possess extensive knowledge of relevant laws, financial policies, and government assistance programs, including credit and loan regulations, debt collection practices, bankruptcy, financial hardship policies, and available concessions.

When clients are in financial distress, a financial mentor can:

- Negotiate with creditors
- Assist with applying for financial hardship variations
- Help clients understand their financial position
- Explain various debt options
- Advocate or negotiate on behalf of clients
- Listen and offer emotional support.
- Refer clients to other services.



Our Host Location: Auckland

Situated on the traditional lands of the Māori iwi (tribes) of Tāmaki Makaurau, Auckland is New Zealand’s largest city, renowned for its vibrant mix of urban energy and natural beauty. Just a short drive from the central business district, Auckland is a bustling hub that combines the best of city life with spectacular waterfronts, parks, and volcanic landscapes.

As New Zealand’s cultural and economic heart, Auckland offers a wealth of dining, shopping, and entertainment options, with a wide range of boutique shops, cafes, and world-class restaurants. The city’s diverse landscape, including stunning beaches, parks, and hiking trails, offers the perfect balance of relaxation and adventure.

Auckland’s waterfront is a hub for both leisure and business, with picturesque views, promenades, and recreational areas. Whether you’re exploring the Auckland Domain, enjoying the skyline views from the Auckland Harbour Bridge, or taking a ferry to one of the nearby islands, there’s something for everyone in this vibrant city.

Our Host Venue: Waipuna Hotel and Conference Centre

The Waipuna Hotel and Conference Centre, located in the heart of Auckland, is a premier destination for both business and leisure. Nestled in tranquil surroundings just minutes from the city centre, this award-winning venue offers a wide range of accommodation options, all designed to provide comfort and convenience for all.

The Waipuna Hotel and Conference Centre features extensive conference facilities, with several versatile meeting rooms and event spaces capable of hosting anything from small meetings to large conferences. Surrounded by beautiful gardens and water features, it provides an inspiring setting for both professional and social events.

For those seeking relaxation, Waipuna’s facilities include a heated outdoor pool, a well-equipped gym, and ample spaces to unwind. Whether you’re attending a conference or just visiting Auckland for a weekend getaway, the Waipuna Hotel offers a peaceful retreat in the heart of the city.

STRONGER TOGETHER 2025

PARTNERSHIP OPPORTUNITIES

PLATINUM FORUM PARTNER

EXCLUSIVE ONE (1) ONLY

Investment **\$35,000**

GOLD

EXCLUSIVE ONE (1) ONLY

Investment **\$25,000**

GALA AWARDS DINNER PARTNER

EXCLUSIVE ONE (1) ONLY

Investment **\$15,000**

PRE-DINNER DRINKS (GALA AWARD DINNER)

EXCLUSIVE ONE (1) ONLY

Investment **\$5,000**

INDIVIDUAL AWARD PARTNER

LIMITED AVAILABILITY, FIVE (5) ONLY

Investment **\$2,500**

LUNCH PARTNER

LIMITED AVAILABILITY, TWO (2) ONLY

Investment **\$3,000**

MORNING AND AFTERNOON TEA PARTNER

LIMITED AVAILABILITY, FOUR (4) ONLY

Investment **\$2,500**

BREAKFAST WORKSHOP PARTNER

LIMITED AVAILABILITY, TWO (2) ONLY

Investment **\$3,000**

INDIVIDUAL WORKSHOP PARTNER

LIMITED AVAILABILITY, EIGHT (8) ONLY

Investment **\$2,500**

KEYNOTE SPEAKER / MC PARTNER

LIMITED AVAILABILITY, FOUR (4) ONLY

Investment **\$5,000**

WEBSITE PARTNER

EXCLUSIVE ONE (1) ONLY

Investment **\$3,000**

BARISTA COFFEE CART PARTNER

LIMITED AVAILABILITY, TWO (2) ONLY

Investment **\$2,500**

RELAX & RECHARGE PARTNER

EXCLUSIVE ONE (1) ONLY

Investment **\$3,000**

ATTENDEE SPONSOR

UNLIMITED

Investment **\$1,000**

ORGANISATION EXHIBITOR PARTNER

LIMITED AVAILABILITY, EIGHT (8) ONLY

Investment **\$1,500**

***ALL PACKAGES EXCL GST**

ALSO AVAILABLE

Smoothie cart

Photo Booth

Phone Charging stations

Water bottles

Forum Bag partner

If your package does not include complimentary tickets, please register AND pay for your staff to attend the forum. Additionally we encourage you to attend the forum and gain additional insights into the building financial capability sector.

PLATINUM PARTNER

Investment of **\$35,000**

Exclusive, one (1) only



Seize the unique opportunity to showcase your brand to a key audience of financial mentors, thought leaders, and industry professionals. As the **Platinum Sponsor**, your organisation will play an integral role in this landmark event, which will be the largest gathering of financial mentors in Aotearoa. Your support will highlight your commitment to the financial wellbeing of all New Zealanders and elevate your organisation's profile within the sector.

Key Partnership Benefits

- **Exclusive Naming Rights:** Official sponsor of the 2025 Stronger Together Financial Mentor Forum.
- **Logo Placement:**
 - ◇ Featured prominently on the **Stronger Together Forum website**, as well as across Facebook and other **digital channels** leading up to and during the event.
 - ◇ Displayed on **all forum name badges**, showcasing your organisation's support for the sector.
 - ◇ Included in **electronic forum programmes**.
- **Banners** featuring your brand displayed on the **main stage**.
- **Speaking Opportunity**
A **15-minute session** in the **main plenary**, allowing your organisation to address the full audience. (Topic and content subject to approval by the conference convener.)
- **MC Acknowledgement:** Our MC will acknowledge you as the **Platinum Sponsor**.
- **Stand:** Your organisation will have a dedicated **exhibition stand** to engage with conference attendees.
- **Five (5) Full Stronger Together Forum Passes**, providing access to all conference sessions, networking opportunities, and more.
- **Five (5) Gala Awards Dinner Passes** for the exclusive dinner on Wednesday night, where you'll have the chance to network with peers and others in the building financial capability sector.
- **Pre-forum Email Campaign:** Your logo and sponsorship details will be included in our comprehensive **pre-forum promotion**.
- **Forum Logo Use:** As a Gala Dinner Partner, you will have the opportunity to use the **forum logo** on your own promotional materials, further solidifying your role as a key supporter of the event.





GOLD PARTNER

Investment of **\$25,000**

Exclusive, one (1) only

As a Gold Partner for the 2025 Stronger Together Financial Mentor Forum, your organisation will receive high-level visibility and engagement with key stakeholders in the financial mentoring sector. This partnership offers an exceptional opportunity to showcase your commitment to financial wellbeing of all New Zealanders while benefiting from a wide range of promotional opportunities.

Key Partnership Benefits:

- **Exhibitor Stand:** A dedicated exhibitor stand across both conference days, allowing you to engage directly with delegates and showcase your organisation's offerings.
- **Logo Placement:**
 - ◇ Featured prominently on the **Stronger Together Forum website**, as well as across Facebook and other **digital channels** leading up to and during the event.
 - ◇ Displayed on **all forum name badges**, showcasing your organisation's support for the sector.
 - ◇ Included in **electronic forum programmes**.
- **Speaking opportunity at the main plenary** allowing your organisation to address the full audience.
- **MC Acknowledgement:** our MC will acknowledge you as a **Gold Partner**, ensuring your organisation's involvement is recognised by all attendees.
- **Three (3) Full Stronger Together Forum Passes:** Access to all sessions, networking opportunities, and the conference dinner.
- **Three (3) Gala Awards Dinner Passes:** Invitations to the exclusive Gala Awards Dinner, giving you the chance to network with industry leaders.
- **Pre-forum Email Campaign:** Your logo and sponsorship details will be included in our comprehensive **pre-forum promotion**.
- **Forum Logo Use:** As a Gala Dinner Partner, you will have the opportunity to use the **forum logo** on your own promotional materials, further solidifying your role as a key supporter of the event.



Gala Awards Dinner Partner

Investment of \$15,000

Exclusive, one (1) only

As a **Gala Awards Dinner Partner** for the **2025 Stronger Together Financial Mentor Forum**, your organisation will be at the heart of the forum's social highlight. The Gala Awards Dinner provides a unique opportunity to showcase your brand and engage in an evening filled with celebration, entertainment, and networking.

Key Partnership Benefits

- **Dinner Naming Rights:** Your organisation will have **exclusive naming rights** for the Gala Awards Dinner, ensuring prominent recognition.
- **Logo Placement:**
 - ◇ Featured prominently on the **Stronger Together Forum website**, as well as across Facebook and other **digital channels** leading up to and during the event.
 - ◇ Displayed on **all forum name badges**, showcasing your organisation's support for the sector.
 - ◇ Included in **electronic forum programmes**.
- **Banner Display:** Your organisation's banner will be **prominently displayed** in the **dining hall** throughout the dinner event.
- **Speaking Opportunity:** You will have a **5-8 minute speaking opportunity** during the dinner (topic and content to be approved by the forum convener). This is a valuable opportunity to address an engaged audience and highlight your organisation's commitment to the sector.
- **MC Acknowledgement:** Our MC will acknowledge you as a **Gala Awards Partner**, ensuring your organisation's involvement is recognised by all attendees
- **Pre-forum Email Promotion:** Your logo and sponsorship details will be included in our comprehensive **pre-forum promotion**.
- **Four (4) Gala Awards Dinner Passes.**
- **Forum Logo Use:** As a Gala Dinner Partner, you will have the opportunity to use the **forum logo** on your own promotional materials, further solidifying your role as a key supporter of the event.

Gala Awards Sponsors

Investment of \$2,500

Exclusive, four (4) only

- Team of the Year 2025
- Financial Mentor of the Year 2025
- Rising Star 2025
- Long Service Awards



As the **Gala Awards Sponsor** for the **2025 Stronger Together Financial Mentor Forum**, your organisation will be at the heart of the conference's social highlight. The Gala Award Dinner provides a unique opportunity to showcase your brand and engage with sector champions in an evening filled with celebration, entertainment, and networking.

Key Partnership Benefits

- **Award Naming Rights:** Your organisation will have **exclusive naming rights** to the Award which will be presented at the Gala Awards Dinner, ensuring prominent recognition. You will also be given the opportunity to present the Award.
- **Logo Placement:**
 - ◇ Featured prominently on the **Stronger Together Forum website**, as well as across Facebook and other **digital channels** leading up to and during the event.
 - ◇ Displayed on **all forum name badges**, showcasing your organisation's support for the sector.
 - ◇ Included in **electronic forum programmes**.
- **Powerpoint Backdrop:** Your organisation's logo will be **prominently displayed** during the Awards' ceremony
- **MC Acknowledgement:** Our MC will acknowledge you as the **Award Sponsor**, ensuring your sponsorship is recognised.
- **Presentation opportunity** to give award to recipient.
- **One (1) Gala Awards Dinner Pass.**



Relax & Recharge Partner Benefits

Investment of \$3,000

Exclusive, one (1) only

Become the exclusive Relax & Recharge Partner for the 2025 Stronger Together Financial Mentor Forum and provide delegates with a much-needed break during the conference. This package offers an engaging and memorable way to connect with attendees, providing them the chance to recharge.

Key Partnership Benefits:

- **Naming Rights:** You will have the opportunity to name the area—e.g. XYZ Relax & Recharge Partner—or create a unique name that reflects your organisation's values.
- **Logo Placement:**
 - ◇ Featured prominently on the **Stronger Together Forum website**, as well as across Facebook and other **digital channels** leading up to and during the event.
 - ◇ Displayed on **all forum name badges**, showcasing your organisation's support for the sector.
 - ◇ Included in **electronic forum programmes**.
- **Acknowledgement as the R&R Partner:** Your organisation will be acknowledged as the Relax & Recharge Partner in all pre-conference digital marketing, including a comprehensive email campaign starting in April 2025, providing up to four months of e-campaign exposure.
- **1 Full Stronger Together Forum Passes:** You will receive 1 complimentary full forum pass, giving your representative access to all sessions, networking opportunities.





Keynote Speaker / MC Partner

Investment of \$5,000

Limited availability (4 available)

Key Partnership Benefits

- **Speaker introduction opportunity**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **1 Full Forum Passes:** You will receive 1 complimentary full forum tickets
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Pre-Dinner Drinks and Entertainment

Investment of \$5,000

Exclusive (1 only)

Key Partnership Benefits

- **Banner:** Your banner will be prominently displayed in the pre-dinner drinks area.
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **2 Gala Dinner passes**
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Lunch or Breakfast Sponsor

Investment of \$3,000

Limited availability (4 only)

Key Partnership Benefits:

- **Naming Rights**
- **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
- **1 Full Forum Passes:** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.



Workshop Sponsor

Investment of \$2,500

(8 available)

Key Partnership Benefits

- **Naming Rights for workshop**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **Electronic programmes**, ensuring visibility across all forum materials.
 - **1 Full Forum Pass:** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities
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Morning and Afternoon Tea

Investment of \$2,500

(4 only)

Key Partnership Benefits

- **Banner:** Your banner can be displayed in the food area.
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **Electronic programmes**, ensuring visibility across all forum materials.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.
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Website Sponsor

Investment of \$3,000

(1 only)

Key Partnership Benefits:

- **Branding on website**
- **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
- **Electronic programmes**, ensuring visibility across all forum materials.
- **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.



Coffee Cart Sponsor

Investment of \$2,500

(1 only)

Key Partnership Benefits

- Branding by Coffee Cart stand, a high-traffic location.
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **Electronic programmes**, ensuring visibility across all forum materials.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.
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Lanyard Sponsor

Investment of \$2,000

(1 only)

Key Partnership Benefits

- **Branding on lanyards**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.
-

Smoothie Cart Sponsor

Investment of \$3,000

(1 only)

Key Partnership Benefits

- Branding by Smoothie Cart
- **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
- **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions and networking opportunities.



Phone Charging Stations

Investment of \$2,500

(3 only)

Key Partnership Benefits

- **Branding at charging stations**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions, networking opportunities.
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Photo Booth Sponsor

Investment of \$1,500

(1 only)

Key Partnership Benefits

- **Branding on Photo Booth**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions, networking opportunities.
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Exhibitor

Investment of \$1,500

(8 only)

Key Partnership Benefits:

- **Exhibition space**
 - **Logo Placement:** Your logo will be featured on the **Stronger Together Forum website**, as well as across **Facebook** and other digital channels leading up to and during the event.
 - **1 Full Forum Pass** You will receive 1 complimentary full forum tickets, giving your representatives access to all sessions, networking opportunities.
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Attendee Sponsor

Investment of \$1,000

(Open - expressions of interest)

Key Partnership Benefits:

- 5 passes for distribution to financial mentors to allow them to benefit from professional training development.

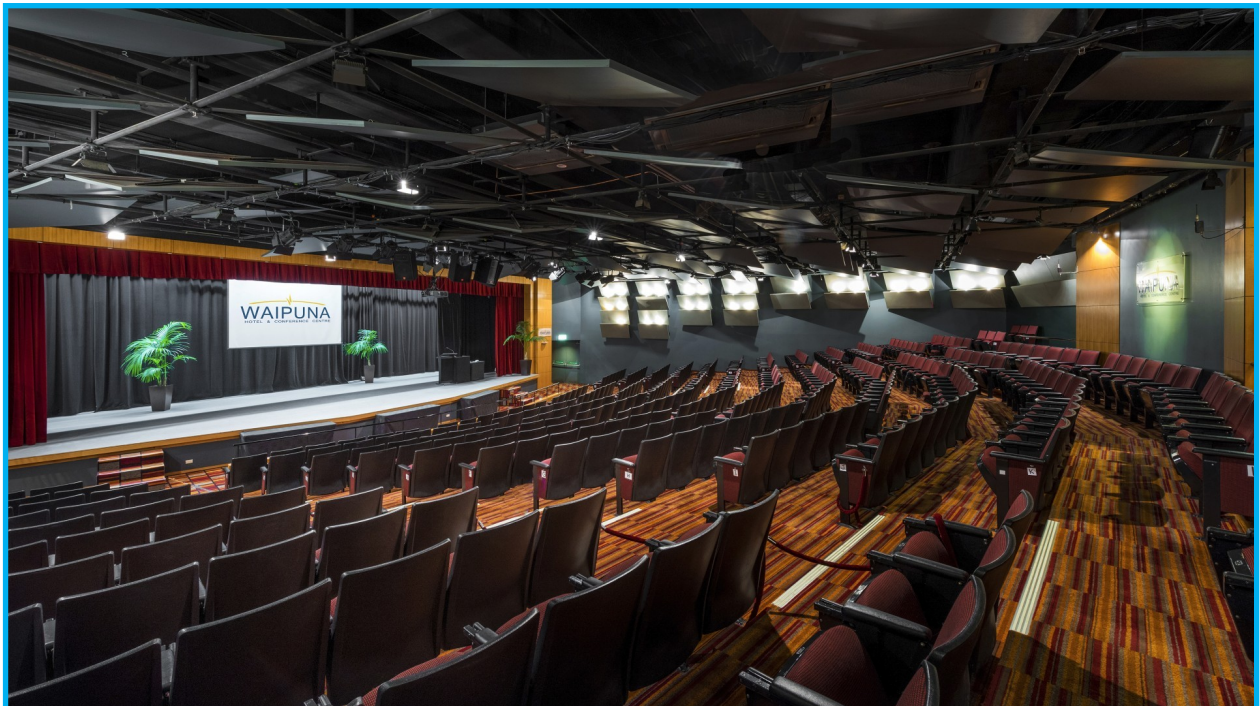
CONTACT DETAILS

Stronger Together Forum Team

admin@strongertogetherforum.co.nz

If you are interested in the packages mentioned email us now to secure your partnership.

www.strongertogetherforum.co.nz



Thank you for your support.



Thank for your support in 2025

